

**blush**  
BY LAUREN SNOW



*Wedding Prep & Pricing Guide*

Photo by Kayla Butler



Photo by Atlantica Photography



# Thank you

FOR DOWNLOADING THE WEDDING PREP AND PRICING GUIDE

Your wedding day isn't just makeup. After 2 years of pandemic living, one thing is clear— beauty isn't vanity. It's an emotional connection to how we feel.

When you love how you look, you're a little lighter in your step. On such a special day, it's a feeling you'll remember and cherish for a lifetime. Not only is that feeling special, but the time spent with family and loved ones is also even more memorable.

Let us take the stress out of your day so you can relax with your friends, drink champagne, and enjoy being the bride. Schedule a complimentary phone call, and let's design a look you love.

*Lauren*



# *in this guide*

WHAT TO EXPECT

HYGIENE PROTOCOLS

BRIDAL PRICING & CUSTOM PACKAGES

MEET THE ARTIST

MAKEUP CLASSES AND OTHER SERVICES

BEFORE & AFTERS

CLIENT TESTIMONIALS

WHAT TO BRING TO YOUR TRIAL & WEDDING DAY

SCHEDULE A COMPLIMENTARY PHONE CONSULT





## SANITATION/INFECTION CONTROL

Even before Covid-19, we've always taken infection control very seriously. With clean makeup kits and brushes, we go above and beyond industry standards. We follow public health guidelines at all times.

If you'd like to read a copy of our infection control procedures and protocols, [please email us](#).

Hygiene &  
*infection control*

# WHAT *To expect*

TIMELESS. CLASSIC. LOOKS THAT ARE YOU BUT BETTER

We have a very different approach to wedding day makeup. We aren't your "cookie-cutter" artists who make everyone look the same. There is an entire process that celebrities use to look their best, and it's for a good reason. Why is your wedding day any different? This is your red carpet moment.

Here at Blush Makeup + Beauty NL, we make sure you get the full red carpet treatment. We partner and collaborate with you to design a look you love, completely customized to YOUR taste.

Our style is more celebrity red carpet than social media trend. While we can do any look you like, we specialize in "you but better" looks that are timeless.



Photo by Maddie Mills



Photo by Maisy Bridget



# BRIDAL PRICING

## Guide



Photo by Shawn Taylor *Shawn Taylor*



Photo by Bows and Lavender



Photo by White Willow

BLUSH BY LAUREN SNOW

# WITH LAUREN SNOW

## *A La Carte Wedding Pricing*

BRIDE

\$150

ADDITIONAL PEOPLE (AGES 12+)

\$125

FLOWER GIRL (UNDER 12)

INCLUDED  
IN RATE

LUXURY SKIN PREP

INCLUDED  
IN RATE

FALSE LASHES OR INDIVIDUAL LASHES

INCLUDED  
IN RATE

\*MAKEUP TRIAL (DONE IN STUDIO)

\$150

TOUCH-UPS

\$100 PER HOUR W/ 4 HOUR MIN.

Please note that above pricing is valid only for the 2025 season.

# OTHER PRICING

## Considerations

TRAVEL FEE

\$1.25 PER KM

CHANGE OF LOCATION FEE

\$25 AND UP

MAKEUP ASSISTANTS

\$25 PER HOUR  
PER ARTIST 4 HOUR MIN.

WATERPROOF TATTOO COVERAGE

\$75 AND UP

MEN'S GROOMING

Includes skin prep, and light seamless makeup to ensure a photo-ready finish. Must be at same hotel location or change fee applies.

\$75

OVERTIME

When service disruptions or wait times caused by the party cause the artist to run overtime.

\$75 PER  
HOUR

TOUCH-UP KIT

Full-size products to take with you on the day

CONTACT  
FOR OPTIONS

Please note that above pricing is valid only for the 2025 season.





Photo by Maddie Mills

CUSTOM QUOTE

## BUILD YOUR OWN BRIDAL PACKAGE

Every face is unique and so is your wedding.  
Fill out this quick and easy form, and we'll get you a custom quote in  
24 hours or less.

Need a little hand-holding? Let us help! No obligation!  
Schedule a Complimentary Phone Call

BLUSH BY LAUREN SNOW



REQUEST A  
CUSTOM QUOTE

## FULL-DAY RATES

We are available for full-day rates.

Day rates start at \$1,650 and service up to 8 people max. This includes 12 hours total of service time

BLUSH BY LAUREN SNOW

# SERVICE

## Descriptions

### BRIDAL MAKEUP APPLICATION

Enjoy this makeup application and cherish the moment of being the bride. We bring everything you need for your makeup service. This 45-minute to 1-hour service covers a complete look for photo-ready makeup. We use techniques and products for makeup that lasts for hours. Includes touch-up kit.

STARTING  
AT  
\$150

### MAKEUP FOR ATTENDENTS

Create memories with your friends that last a lifetime. We bring everything you need for makeup services for additional people who want to look as good as they feel. This 40-minute per-person service covers a complete look for photo-ready makeup. We use techniques and products for makeup that lasts for hours.

STARTING  
AT  
\$125

### MAKEUP FOR FLOWERGIRL (UNDER 12)

Services for up to 2 flowergirls are included in your group booking! This 10-minute service will be sure to make your little ones sparkle down the aisle.

INCLUDED  
IN RATE

### AIRBRUSH ADD-ON

Our signature Airbrush add-on will have you looking red-carpet-ready. Airbrush makeup is tiny "pixels" of pigment that uses a compressor and air pen to gently mist foundation to your face. Made for photo-ready makeup, it is exceptional for long-wearing makeup. If you've had airbrush makeup and didn't like it, try it again. You'll love our techniques.

RETURNING  
SOON

# SERVICE

## Descriptions

### FALSE LASHES

Nothing is better than great skin and great lashes. We customize your most gorgeous lash look. By determining which lash style suits your eye shape, they'll look like you were born with them.

INCLUDED

### TATTOO COVERAGE

Want to cover that tattoo for your wedding day? We're experts at tattoo coverage that lasts for days. Using professional products made for movies and special effects, your tattoo cover-up will last 24 hours +. If you have a larger tattoo that needs coverage, please send us a photo for a custom quote. Depending on the tattoo, we may factor in extra time.

STARTING  
AT  
\$75

### RED CARPET TOUCH-UPS

If you want to have the full Red Carpet experience, allow us to stay behind for touch-ups. We can follow you around like a celebrity on the wedding day to be sure you always look picture perfect. Schedule a Complimentary Phone Call to learn more. A 4 Hour Minimum is required.

STARTING AT  
\$100 PER HOUR

### PERSONAL SHOPPING SERVICE

If Red Carpet Touch-Ups don't fit with your plan, no problem. While our makeup lasts for hours, we can't fight Mother Nature. To ensure you have everything you need for your wedding day and beyond, let's go shopping together. We'll choose all the colors and textures that are right for you. Shop virtually or meet in person at your favorite store.

COMING  
SOON

# MEET THE

# Artist



Photo by Victoria Jean

## YOUR NEW BFF - WHO JUST HAPPENS TO BE A BEAUTY EXPERT

If you're going to spend the day with someone, we want you to like who you're spending it with.  
We aren't the star of the show. You are!



## OWNER & FOUNDER

*Lauren Snow*

Lauren is a professional makeup artist of 8 years. After training at CMU in Toronto, she fell in love with the bridal makeup industry. From more natural looks to more glam, being such a big part of someones day is so special to her.

After retraining for film, tv and special effects work in 2021, she has spent the last few years focusing on her film career. There, she has garnered credits as 'Key Makeup Artist' on networks such as Hallmark, Lifetime, and Women's Network.

Lauren's work has been featured in magazines, advertisements, commercials, tv shows, films and more!

Lauren is so happy to focus back into the beauty world and service clients for bridal makeup, special event makeup, and one-on-one makeup lessons.

# IN PERSON & VIRTUAL MAKEUP

# *Classes*



## SIGNATURE

# Makeup Classes



### MAKEUP BAG MAKEOVER \$200

New job? New life? Let us makeover that makeup bag to fit with your lifestyle. In this in-person or virtual class, you will learn what works and doesn't work and teach you a basic beauty look.



### FLAWLESS FACE \$150

Frustrated with foundation and concealer? In our Flawless Face class, you learn how to get a gorgeous complexion. This in-person or virtual makeup class is the "core" for more advanced makeup to build on.



### NEW MOMMY MAKEUP \$150

New mom? Got 5 minutes to get ready for that work Zoom? In this in-person or virtual makeup class, you learn how to get a gorgeous, pulled-together look in 5 minutes or less.



### EYECONIC \$100

Love dramatic eye, but no amount of YouTube tutorials help? In this 1 hour class, you'll learn how to get gorgeous eye looks that are completely customized to fit your unique eye shape.



## MAKEUP

# Masterclasses



### DIY BRIDE

\$250

Don't have a wedding party? No problem. This in-person or virtual makeup class will teach you how to do your own wedding makeup that photographs beautifully. Great for destination brides too!



### CAMERA READY

\$200

Are you a bridesmaid at several weddings and want to do it yourself? This in-person or virtual makeup class will teach you how to do your own makeup that photographs beautifully.



### PERSONAL SHOPPING

COMING  
SOON

Need help choosing the best beauty products for your wedding day? I shop with you to find the perfect products that are customized to your needs, without the fear of a hard sale.



### AGELESS BEAUTY FOR CAMERA

\$200

Do your own makeup for your child's wedding. This in-person or virtual makeup class will teach you how to do your own makeup that photographs beautifully.

# Before and After



## Before

Kiana is stunning even without makeup! She was concerned with discolouration and dullness.

We performed a luxury skin prep application and used color correction to help cover and brighten.



## After

We really wanted to play up her eyes and lashes with a more dramatic look.

She doesn't wear a lot of makeup normally, so it was important she looked like herself, with a touch of glamour.

# Before and After



## Before

Ethna never wears makeup! She was wanting a look that felt polished and put together, but within her comfort zone.

We used a combination of cream and powder products to create this effortless look.



## After

We didn't want to weigh down her eyes with heavy eye makeup, so we opted for some short but fluttery individual lashes.

A soft flush of coral on the lips completed this look.

# Before and After



## Before

Sarah is a frequent makeup wearer, and loves a natural look. She was concerned about looking tired or dark under her eyes.

We used a combination of color correction and brightening products to achieve this awakened look.



## After

We decided to play up her eyes and lashes to give us a timeless glamour vibe.

We paired the bronzy eye with glowy skin and a matte nude lip, to complete this dreamy bridal look.

WE LOVE OUR BRIDES AND OUR BRIDES LOVE THEIR LOOKS

## Client Testimonials



*Morgan said...*

I can't say enough good things about Lauren and her assistant! They made myself and my bridesmaids feel so comfortable and beautiful! For such an important (and sometimes stressful) day, Lauren and her assistant made sure we all had laughs throughout the morning while getting glammed, and brought our makeup dreams to life!



*Jacklyn said...*

Lauren was my make up artist the day of my wedding, along with all of my bridesmaids. She was super friendly, professional and accommodating, starting as early as 530 AM to fit us all in. She did an amazing job and made sure my makeup was flawless for my big day. Highly recommend her to anyone with an upcoming wedding or other special event!



WE LOVE OUR BRIDES AND OUR BRIDES LOVE THEIR LOOKS

## Client Testimonials



*Alison said...*

I can not say enough good things about Lauren. She made me feel so relaxed on my wedding day.

Leading up to the big day, she checked in a few times, which helped to know that she is very dependable. On the wedding day she arrived early and was set up in no time. I don't know alot about makeup ... I showed her a few pictures and she ran with it!! I am so so grateful that she was able to bring out how beautiful I felt on the wedding day. I would recommend Lauren to anyone for any occasion!



*Brennyn said...*

Lauren was our makeup artist for my September 2023 wedding. She is so wonderful and so good at what she does! Both the trial and the wedding day were such great experiences. She took all of my feedback so well from the trial and created the wedding day makeup look of my dreams. Everyone in the party was equally impressed with their looks and they all lasted all day and night!



## WHAT TO BRING TO YOUR *Makeup Trial*

So that we may get the best use of our time together, here is what you'll need to bring for your makeup trial.

- 3-4 photos of makeup inspiration. For best results, choose photos with your skin tone and hair color.
- Your completed trial form. Either a paper copy or online copy is great!
- Lip color, lip pencil, or lip gloss you love. If unsure, we can use one of ours and go from there!
- Your makeup bag with the makeup products you usually wear. We want to see the colors you love.

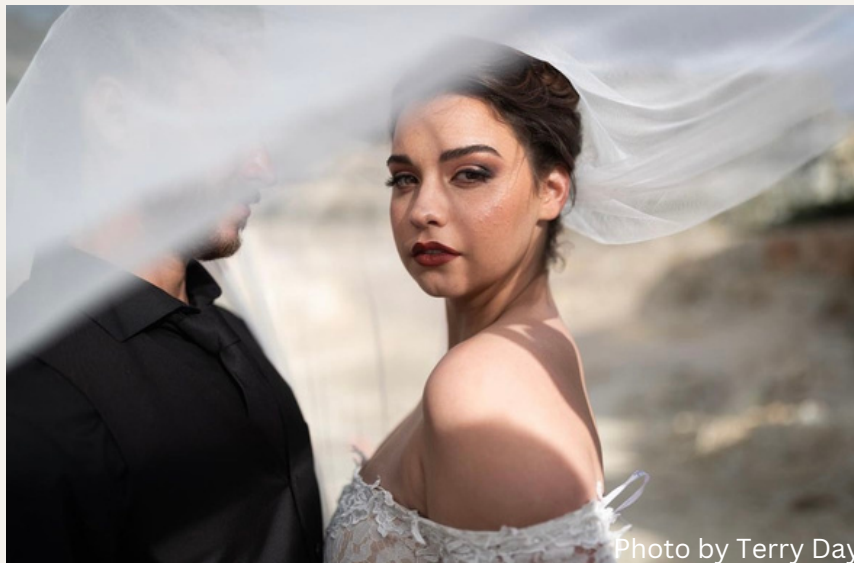


Photo by Terry Day

## WHAT TO HAVE ON THE *Wedding Day*

Relax and be the bride. We bring everything you need to enjoy a luxury service at your home or hotel. Here are a few things your attendants need for the day to run smoothly:

### MAKEUP FOR ATTENDANTS

- 1 photo of makeup inspiration. For best results, choose inspiration photos with your skin tone and hair.
- Lip color, lip pencil, or lip gloss you love
- Your makeup bag with the makeup products you usually wear. We want to see the colors you love.

### OTHER CONSIDERATIONS

- Artists work with tools that can be near the eyes. We ask that all artists have a workspace free of traffic flow to avoid accidents.
- A table for each artist to lay out their makeup tools. The more natural light the better!







Photo by LindsayJ Ralph

BOOK MY  
WEDDING NOW

LOVE WHAT YOU SEE?

Let's do this! Fill out this quick and easy form, and we'll get you a custom contract in 24 hours or less.

Questions? Let us help!  
Schedule a Complimentary Phone Call

# WEDDING VENDOR

## Resources List

Here are a list of my favourite Newfoundland Wedding Vendors.

### HAIR STYLISTS

Name: Zack Clarke  
Socials: @zackclarkee  
ZCHairDesign@gmail.com

Name: Fallon Peddle  
Socials: @anywhere.bridalhair  
fallon.morash@gmail.com

Name: Anthony Rowsell  
Socials:  
@anthonyrowselldoeshair  
anthonyrowsellhair@gmail.com

Name: Lauren Nottle  
Socials: @flhair.salon  
www.flhairsalon.com

Name: Julia Kieley  
Socials: @beautybyjuliaclaire  
Jck.studioandbeautybar@hotmail.com

Name: Emma Whitt  
Socials: @crystalexirstudio.co  
emmaisabellehair@gmail.com

### PHOTOGRAPERS

Name: Kayla Butler  
Socials: @kaylabutlerphoto  
kaylabutlerphotography.com

Name: Atlantica Photography  
Socials: @atlantica\_photography  
atlanticaphotos.com

Name: Lindsay J Ralph  
Socials: @lindsayjralph  
lindsayjralph.com

Name: Hatt Photography  
Socials: @hattphotography  
hattphotography.com

Name: Terry Day  
Socials: @terrydayphotos  
terrydayphotos.com

Name: Maddie Mills  
Socials: @maddiemillsphoto  
maddiemillsphoto.com

### FLORISTS

Name: Flower Studio  
Socials: @flowerstudionl  
flower-studio.ca


Name: By Sharpe Design  
Socials: @bysharpedesign  
bysharpedesign.com

Name: The Grapevine  
Socials: @thegrapevinefloral  
709-466-0212

Name: All Events Floral  
alleventsnl@gmail.com  
709-682-0965

### WEDDING PLANNER

Name: Andrea Hounsell  
(Borrowed + Blu)  
Socials: @\_borrowedblu\_  
borrowedblu.ca



HAVE MORE QUESTIONS?

# FAQ

Did we miss something here?  
Visit our:  
[Frequently Asked Questions Page](#)

GET IN TOUCH

Contact Us



SEND US AN EMAIL

[hello@blushbylaurensnow.com](mailto:hello@blushbylaurensnow.com)

WEBSITE

[blushbylaurensnow.com](http://blushbylaurensnow.com)

LET'S SOCIALIZE

[@blushbylaurensnow](https://www.instagram.com/blushbylaurensnow)